

Maroa Public Library
Long Range Plan Example
2020-2025

Mission Statement

The mission of the Maroa Public Library is to provide educational, informational, cultural and recreational resources and services to all ages of people in the Maroa Public Library District. The library will provide access to the universe of information, and especially that information which is the immediate relevance and interest to the community it serves. The library seeks to accomplish its mission through prudent management and development of its resources, and by providing access to materials and services to meet the present and future needs of the community it serves. In this effort, the Maroa Public Library cooperates with other libraries, educational and government institutions. Special emphasis is placed on current popular materials. The library serves as a learning and educational center for all residents of the community.

Improve Patron Experience

2020-2021: Assessment

Reassessment of patron needs, programs, classes, communication, resources based on current and potentially long-term repercussions of Covid restrictions
Newsletter, online, and in-house questionnaires/surveys
City leaders, other local library directors
Develop collection and alternative programming based on assessments

2022-2023: Increase Patron Usage

Increase collaboration with school district, Forsyth Library, and City of Maroa: informational flyers, cooperative programs, increased communication, mutual advertising
Expand programming for all ages

2024-2025: Respond and Adapt

Respond to patron assessment
Evaluate current efforts
Maintain goals and adapt for optimal outcomes

Internal Goals/ Behind the Scenes

2020-2021

Cultivate community partnerships
Update collection, focusing on non-fiction and audiobooks
Records retention and organization
Financial Stability

2022-2023

Enhance grounds to attract patrons: additional outdoor storage, gazebo or pavilion, outdoor attractions

Extend wifi signal to include parking and outdoor event areas
Consult with previous builder to see if additions are possible
Community Makerspace

2024-2025

Maintain goals
Evaluate staff levels and library hours
Seed/Tool/Crafting “libraries”
Kitchen feasibility